

ADVERTISING TERMS & DETAILS

Program Overview:

The Shandelier Room Advertising Program (“Program”) allows local businesses and professionals to display their digital image or flyer advertisements within our event venue. This program is designed to provide visibility and brand exposure to guests attending private events at The Shandelier Room (“TSR”). Participation in this program does not constitute a partnership, endorsement, or guarantee of business outcomes.

1. Pricing & Payment

The advertising rate is \$75 per month per business or ad placement.

All advertising is month to month, with no long term commitment.

Payment must be made in full before ad placement begins.

Accepted payment methods include Zelle or online payment under the Invoice tab.

Ads will not run until payment has been received and confirmed.

Failure to pay on time may result in temporary suspension or removal without refund.

2. Contract Term & Cancellation

Advertising runs on a monthly billing cycle.

You may cancel your ad at any time prior to the next billing period to avoid renewal.

No refunds or credits will be issued for early cancellations or partial months once the ad period has begun.

3. Ad Format & Submission

Accepted ad types include image or flyer (JPEG or PNG formats only).

All submissions must be digital, ready to display, and sized appropriately for screen use.

Video ads are not accepted.

TSR does not provide ad creation or editing services unless otherwise agreed upon in writing.

All ads are subject to management review and approval before placement.

TSR reserves the right to reject any ad deemed unsuitable, misleading, or inconsistent with the venue’s standards.

4. Exposure & Event Frequency

Advertisers understand that all exposure is based on historical averages and not guaranteed. TSR typically hosts 2 to 3 events per week, averaging 100 to 200 guests per event, however, event frequency may vary due to season, holidays, or private rentals. Some months may experience fewer or no events. TSR does not guarantee any specific number of guests, impressions, or direct business leads from participation in this program.

5. Placement

Ads will appear on digital TV screens located in the main foyer and ballroom. Select ads may also be displayed on the bar menu screen for additional visibility. TSR reserves the right to determine ad placement, rotation order, and frequency at its discretion.

6. Content Standards

All advertising content must be professional, family friendly, and appropriate for general audiences. Ads must not include profanity, offensive imagery, political messaging, or false or misleading claims. TSR reserves the right to remove any advertisement at any time if it is found to be in violation of these standards.

7. Disclaimer of Guarantee

Participation in this program does not guarantee an increase in business, sales, or customer inquiries. All exposure estimates are approximate averages based on past event attendance. TSR assumes no responsibility for the performance, success, or outcome of any advertisement. Advertisers acknowledge that this program offers brand exposure only, results vary per business.

8. Limitation of Liability

TSR, its owners, affiliates, and employees shall not be held liable for any direct or indirect losses, damages, or claims arising from participation in this program. TSR is not responsible for equipment issues, display interruptions, or event cancellations that may temporarily affect ad visibility. Advertisers agree to indemnify and hold harmless The Shandelier Room LLC, its owners, staff,

and representatives from any and all claims related to their advertisement, content, or participation.

9. Program Modifications

TSR reserves the right to modify or discontinue the advertising program, pricing, or placement schedule at any time.

Any updates or changes will be communicated in writing prior to renewal.

10. Agreement

By submitting your advertisement and payment, you confirm that you have read, understood, and agreed to these Advertising Terms & Details.

Participation constitutes full acceptance of the terms above.